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Little Page

"Goat Gutter" ✓

a Photoplay in 2 reels. ✓

Author of Photoplay White Powder  
stimulus ✓  
USA ✓

*White Productions Inc. 55 Broadway  
12/14/24 N.Y. City*

# PRESS SHEET

FEB 25 1925 ✓

*White*

## Juvenile - COMEDIES -

2



Directed by William Campbell and Jules White ✓



EDUCATIONAL FILM EXCHANGES, Inc.  
MADE IN U. S. A.

1476

## JUVENILE COMEDIES GIVE YOUNG AND OLD REAL ENTERTAINMENT

### Exhibitors Unanimous in Their Praise of These Clever Two-Reel Fun Films

If you're the kind of an exhibitor who expects his comedies to be funny, we recommend to your especial consideration these Juvenile Comedies.

If you expect to please all of your patrons, Juvenile Comedies are the ones that will do it.

That this series of comedies is getting a great reception at the hands of exhibitors and patrons is proven beyond a doubt by the unanimously favorable reports from exhibitors who are playing them. "This comedy seemed to hit the spot with our patrons of all ages and it sent them out laughing." . . . "Pleases the grown-ups as well as the kids." . . . "Surely hit the funny-bone of our patrons." . . . "Great comedy. Continuous laughter." . . . "This comedy has all kid comedies beaten every way." These are just a few of the hundreds of complimentary things your brother exhibitors have said in the trade papers about these Juvenile Comedies.

#### The Story

Jackie and Tom are assistants in a nursery. Their job is to take care of the babies which tired mothers leave there while doing their shopping. Their duties are numerous, for the nursery is equipped with cubby-holes in which each baby is stored and a machine which bathes and dresses the infants.

The Mayor lives next door to the nursery and the noise and the tricks which Jack and Tom play on him annoys him so that he decides to spend the rest of the summer at Restwell Springs. Hardly has he become settled there before the nursery forces, accompanied by a few of the babies, arrive on the scene.

Jack and Tom don't lose any time in starting mischief. Finally the Mayor in desperation calls the council together and proposes an ordinance prohibiting babies being born under twenty years of age. Their deliberations are interrupted by the kids, who have succeeded in substituting a hornet's nest for a roast and the hornets successfully break up the meeting.

The Mayor chases the kids into the woods. Determined on revenge they procure a bear skin and attempt to frighten the Mayor who sees through the trick and lays for them with his cane. But a real bear emerges from the woods and chases the Mayor back to the hotel. The sick guests of the sanitarium suddenly regain their health and discard wheelchairs and crutches in a wild scramble for safety. The bear follows and soon clears out the hotel. Jackie and Tom are enjoying the fun hugely when the bear catches sight of them. They climb into their daschund-o-mobile but the dog refuses to pull until he sees the bear headed for them and then he dashes off down the road at express-train speed.



JACK  
McHUGH  
IN  
EDUCATIONAL-  
JUVENILE  
COMEDIES

For Electro Order No. 3468-E  
For Mat (Free) Order No. 3468-M

### WHAT OTHERS SAY About Recent Juvenile Comedies

"Barnum, Junior — Educational-Juvenile—An extra good two-reel fun-maker. Took especially well with children and many grown-ups complimented it."

M. F. Meade, Olive Theatre,  
St. Joseph, Mo.  
(From Moving Picture World)

### WHO'S WHO in "Goat Getters"

Jack.....JACK McHUGH  
Tommy.....Tommy Hicks  
Doreen.....Doreen Turner  
Mayor.....Jack Lloyd  
Head Nurse.....Peg O'Neill

Directed by Wm. Campbell and  
Jules White

### EXPLOITATION

Short Subjects are just as much a part of your bill as is your longer feature. It is a vital part of the entertainment value of your program, and a valuable business bringer if advertised.

A bigger percentage of your patrons than you realize regard the Short Subject on your bill as the high-light of the program. These comedy fans are always looking for their favorite entertainment and will go to the theater where they are sure of seeing these funny films.

Your lobby and screen can be made especially valuable as business getters by using them as exploitation mediums on these Short Subjects. Advertise your Short Subjects in your newspapers of course, but at the same time use plenty of paper and lobby photos in your lobby. Your screen can bring you extra admissions by using the slide on the comedy, getting it on your screen a few days ahead of your showing. Treat your comedy as an attraction and it will respond at the box-office.

### PARAGRAPHS For Your Program

Two reels of fun the whole family will enjoy. Jack McHugh, Tommy Hicks and a clever Juvenile cast in "Goat Getters."

\* \* \*

Don't let your troubles get your goat. See "Goat Getters," the new Educational-Juvenile Comedy and forget your worries.

\* \* \*

In addition to the feature—Two reels of laughs—"Goat Getters," a new Educational-Juvenile Comedy with Jack McHugh and Tommy Hicks.

\* \* \*

Additional comedy attraction—"Goat Getters," one of those side-splitting Educational-Juvenile Comedies with Jack McHugh and Tommy Hicks.



## "GOAT GETTERS" CLEVER COMEDY OF AND BY KIDS

### Jack McHugh and Good Cast in Fast Moving Juvenile Comedy

(Newspaper review for use after showing  
of picture)

"Goat Getters," the Educational-Juvenile Comedy now playing at the ..... Theatre, is a clever comedy of and by kids, with Jack McHugh in the starring role.

Jack is one of the latest of the kid stars to reach the featured place in the lights. He is of the ultra-freckled type and we suspect that he's red-headed, for he has the kind of a smile that goes with red hair and freckles. He is supported by fat Tommy Hicks and pretty little Doreen Turner of his own age with Jack Lloyd and Peggy O'Neill furnishing the grown-up contingent in the picture.

Jack is seen as an assistant in a day nursery where children are kept while tired mothers do their shopping. The outstanding feature of the nursery is a mechanical baby-bather which Jack operates to the complete satisfaction of the babies.

The comedy revolves around the efforts of a peevish mayor to escape from the mischief of the kids and considerable cleverness is shown in the stunts evolved by the young mischief-makers.

## KIDS AND PETS IN NEW COMEDY

(Newspaper review for use after showing  
of picture)

Babies, monkeys, dogs, trained bears and a clever cast of Juvenile actors are contributing the fun to the program at the ..... Theatre in the latest Educational-Juvenile Comedy, "Goat Getters." Jack McHugh is starred, and he is supported by Tommy Hicks, Doreen Turner, Jack Lloyd and Peggy O'Neill.

The babies, dogs and monkey are seen in a clever sequence which shows Jack as an assistant in a day-nursery, where he employs the pets to do much of the labor around the place. One of the cleverest bits in this sequence is the arrangement which Jack has for mechanically bathing and clothing the infants in his care.

There is a lot of real fast fun in the picture. The kids are full of mischief and take especial delight in making life miserable for a cranky old Mayor, who in desperation proposes an ordinance prohibiting children being born under twenty years of age. The comedy was directed by William Campbell and Jules White.

## KID COMEDIES APPEAL TO ALL AGES, SAYS JUVENILE DIRECTOR

### Pranks and Mischief Bring Back Days of Childhood

(Prepared as advance publicity story)

Why are "kid" comedies so popular with people of all ages?

"Because they show a side of life all of us like to contemplate," says William Campbell, director of the Educational-Juvenile Comedy, "Goat Getters," which will be at the ..... Theatre ..... "All of us have been young at one time and most of us have been just the kind of kids that are pictured on the screen. We can understand their emotions and motives; their harmless pranks bring back the days when we ourselves were full of animal spirits which our parents classified as mischief.

"Children like comedies with actors of their own age because they can understand them. Their sympathies or hate of the characters in a comedy or drama of grown-ups is always limited by their understanding of the motives of the characters, but in a comedy with child actors they can understand every bit of the action."

William Campbell is one of the best known directors of children in motion picture circles. He has been directing "kid comedies" for years and understands children thoroughly, from the babe in arms to the boy just reaching maturity. He has directed hundreds of comedies with the young stars.



JACK McHUGH  
and  
DOREEN TURNER  
In a scene from  
"GOAT GETTERS"

For Electro Order No. 3469-E  
For Mat (Free) Order No. 3469-M

## YOUNG PLAYERS SUPPORT McHUGH

(Prepared as advance publicity story)

Jack McHugh will be seen at the ..... Theatre..... in his latest Educational-Juvenile Comedy, "Goat Getters," with a cast composed almost entirely of actors under ten years of age.

Tommy Hicks, the fat boy, and pretty little Doreen Turner, will be seen in main supporting roles under the direction of William Campbell.

## YOUNG COMEDIAN HAS NOVEL IDEA

(Prepared as advance publicity story)

Jack McHugh, young star of Educational-Juvenile Comedies, whose latest picture, "Goat Getters," will be at the ..... Theatre ..... is about to apply for a patent on an arrangement which he claims will be a boon to the parents of quadruplets. The device consists of a wide, moving belt, on which the babies are seated. The belt moves through a tank of soapy water where the babies are scrubbed, through clean rinsing water, and deposits them on a platform where they are dried and dressed with mechanical aids. The machine is only eighteen feet long, ideally suited for apartment house dwellers. As an introduction to a long suffering public, the invention will be seen in "Goat Getters," Jack's new Educational-Juvenile Comedy.

## "SHORT SUBJECTS SHOULD BE MORE WIDELY AND ENERGETICALLY EXPLOITED": EXHIBITORS HERALD

In connection with an article regarding the exploitation of Short Subjects in marquee lights in big cities, the EXHIBITORS TRADE REVIEW says:

"Theatre goers in big cities may be unlike theatre goers in small cities in this or that respect, but not in relative picture interests. The theatre program in the metropolitan playhouse is the same as the program elsewhere. The same actors, directors, subjects, all of that, and run as a rule in the same combinations. Theatre goers trained on identical picture foods react identically or as nearly so as human nature permits, and advertising proportions, if not methods, should be in kind.

"Once upon a time the theatre in the lesser city had not the advertising equipment available in the

larger places. There were not enough letters in the lighted signs to cover the program. There was not enough lobby space, nor billboard space. In proportion to respective theatre size and population, the metropolitan playhouse of today has little if any advantage not enjoyed elsewhere.

"Out of all this comes the ancient observation that Short Subjects should be more widely and energetically exploited. No one has ever disputed that. The trouble seems to be that many, realizing the fault, simply do not rectify it."

Lights, exploitation and newspaper advertising—people are the same everywhere. Big theatres—the biggest—find that advertising their Short Subjects is a profitable practice. Smaller theatres in smaller cities will find it profitable, too.



One Column by One Inch "Ad" Cut  
For Electro Order No. 3470-E  
For Mat (Free) Order No. 3470-M



Two Column by One and One Half Inch "Ad" Cut  
For Electro Order No. 3471-E  
For Mat (Free) Order No. 3471-M

For Three Column Cut on Page One Order  
Electro No. 3472-E Mat (Free) No. 3472-M

### ACCESSORIES

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#### Hand Colored Slides

Four Color One Sheets Four Color Three Sheets  
Duo Tint 11 x 14 Lobby Cards  
(Eight Cards to Set)

Black and White 8 x 10 Photos  
(Ten Photos to set)

One Column Newspaper Publicity Cuts and Mats

One Column Star Cuts and Mats

One Column, One Inch, Newspaper "Ad" Cuts  
and Mats

Two Column, One and One Half Inch, Newspaper  
"Ad" Cuts and Mats

Three Column, Six Inch, "Ad" Cuts and Mats  
(All Mats Free)

And the Fullest Cooperation from Your Exchange  
(Cuts and mats must be ordered by number)

### CATCHLINES

#### For Newspaper "Ads"

Those wonderful kids in the side-splitting  
Juvenile Comedy, "Goat Getters."

\* \* \*

Two reels of rib-tickling fun in "Goat Getters,"  
an Educational-Juvenile Comedy.

\* \* \*

Jack McHugh and Tommy Hicks and a big cast  
of funny kids in two reels of real comedy, "Goat  
Getters."

\* \* \*

Jack McHugh and a big cast of clever Juvenile  
stars in a side-splitting Educational-Juvenile Com-  
edy, "Goat Getters."

\* \* \*

Bring the whole family to see "Goat Getters,"  
a two-reel Educational-Juvenile Comedy. It's won-  
derful entertainment for all.

FEB 25 1925

REQUEST FOR RETURN OF COPYRIGHT DEPOSITS

Dated at Wash DC  
Feb 25, 1925

Register of Copyrights,  
Library of Congress,  
Washington, D.C.

Dear Sir:

The undersigned claimant of copyright in the work herein named,  
deposited in the Copyright Office and duly registered for copyright pro-  
tection, requests the return to him under the provisions of section 59  
and 60 of the Act of March 4, 1909, of one or both of the deposited copies  
of the 2 Prints entitled Gout Better

deposited in the Copyright Office on 2/25/25 and registered  
under Class \_\_\_\_\_ Cl., No. ©CLL 21162

If this request can be granted you are asked and authorized to send  
the said copy or copies to me at the following address:

\_\_\_\_\_ or  
to \_\_\_\_\_  
at \_\_\_\_\_

Signed White Productions Inc  
(Claimant of Copyright)

FEB 26 1925

W. J. ...

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National Audio-Visual Conservation Center  
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